

Bay Engaged Charter

OVERVIEW

California is the most diverse state in the nation and Latines constitute the largest group at 39%. Looking to the future, more than half of young Californians (ages 24 and under) are Latine. In the Bay Area, Latines constitute nearly 25% of 6 of the 9 counties. Yet, data shows that despite significant need in Latine communities, philanthropy in the U.S. continues to give about 1 percent of its philanthropic dollars to Latine organizations, a margin far from the need reflected in our communities. Furthermore, Latines are often underrepresented in California's philanthropy field, especially in senior leadership and Board positions, where funding decisions are made. To address these concerns directly and better strategically mobilize Latine funder leaders in the Bay Area, Hispanics in Philanthropy (HIP)¹ launched Bay Engaged in 2020.

WHO WE ARE

Bay Engaged is a network of Latine philanthropy professionals serving or based in the Bay Area of Northern California. Members can hold any position within a foundation, from grants or program staff to administration to Board member. A passion for uplifting our Latine communities across California and here in the Bay Area is the primary prerequisite.

OUR GOALS

Bay Engaged members meet six times a year and work collectively to:

- Expand funding to Latine communities in the Bay Area and promote power-building.
- Support one another in navigating the philanthropy field and advancing Latine leadership across Foundations and their Boards and advocate for trust-based philanthropy.
- Create communication channels that result in a more connected and strategic network.
- Build a learning forum, where expertise, job openings, and professional development are shared.
- Promote inclusion and racial and gender equity within our organizations and funding.
- Work collaboratively to collect and disseminate data and stories that promote the importance of investing in Latine communities in California.
- Respond to emerging needs in Bay Area Latine communities with collective action.

1. HIP leverages philanthropic resources to mobilize and amplify the power of our communities through two main strategies: a) mobilize diverse donors and investors to accelerate equitable funding across the Americas; and b) transform traditional philanthropic ideas and practices through inclusive leadership, narrative change, and by convening and connecting to build power.

EXPECTATIONS

Primary expectations of Bay Engaged members:

- Attend the annual six meetings, watching the recording for missed meetings.
- Participate actively and respectfully in discussions and exchanges.
- Inform foundation leadership about Bay Engaged topics and efforts
- Commit time and expertise to BE collective campaigns as needed.



FOCUS FOR 2024 (AND BEYOND)

Collective Action

- Using data and stories to build the case for increasing funding to the Bay Area Latine community.

Additional Priorities

- Education/dialogue on essential topics, especially Climate change and CA's Latine community.
- Strengthening communication across the network.
- Ongoing professional development opportunities.