

2019 YEAR IN REVIEW

A YEAR OF COLLECTIVELY BUILDING LATINO POWER ACROSS THE AMERICAS

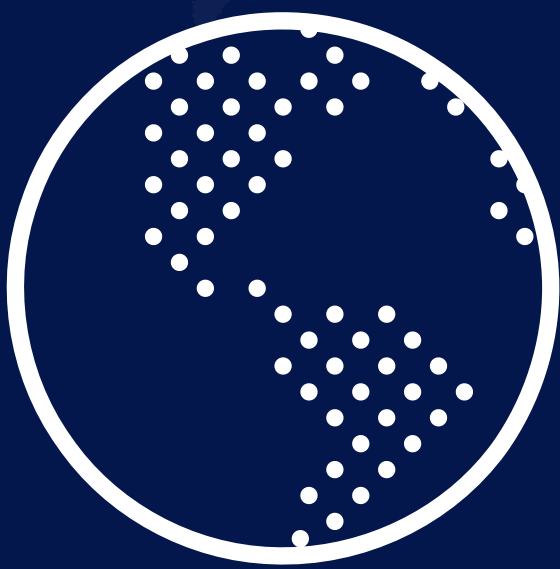
DEMOCRATIZING PHILANTHROPY

BUILDING POWER

CHANNELING LATINO INFLUENCE & THOUGHT LEADERSHIP

MOBILIZING BIGGER & BETTER RESOURCES

GRANTMAKING TO LATINO NONPROFITS



\$3 MILLION



200+ ORGS

ACROSS THE U.S., MEXICO, THE CARIBBEAN, CENTRAL, AND SOUTH AMERICA.

FUNDS ADDRESSING:



GENDER EQUITY



MIGRATION & FORCED DISPLACEMENT



CAPACITY BUILDING



DISASTER RELIEF



CIVIC PARTICIPATION



NARRATIVE BUILDING

HIPGIVE: THE POWER OF GIVING

HIPGive is the first and only bilingual crowdfunding platform focused solely on advancing Latino social impact projects and promoting philanthropy across the Americas.

\$453,312

Raised from 3,760 individual donors with average donation of \$100.

\$164,139

Raised for #GivingTuesday #LatinxGive 2019 campaign.

HIPGIVE RAISED 46% MORE IN 2019 vs. 2018

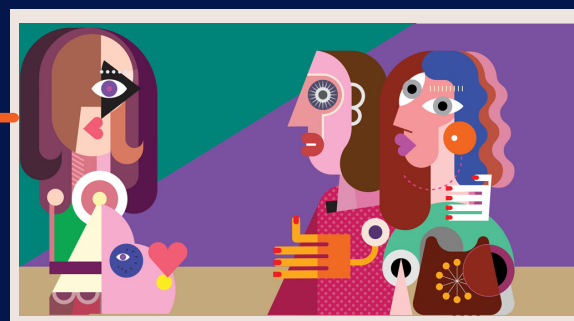
GENDER EQUITY \$1.5 MILLION

25

Grants to women-focused organizations in Mexico to increase capacity, resources, and build power.

IMPACT INVESTING WITH A GENDER LENS

HIP's, "Midwifery: A Fertile Field for Social Entrepreneurship" provided a fresh perspective on midwifery in Mexico, and focused on impact investing.



\$100,000

Channeled to Women's Rights organizations in the Americas for #GOMujeres.

MIGRATION & FORCED DISPLACEMENT



In 2019, we continued to respond to demand on the ground by funding, convening, and offering capacity building for organizations providing legal, health and wellbeing, advocacy and comprehensive humanitarian needs from a trauma-informed lens.



**Family
Unity
Fund**

\$839,000

Disbursed over three rapid-response rounds in grants to 35 partner organizations providing direct legal and mental health services, as well as advocacy and impact litigation in response to family separation policies and practices in key regions.



**Central America and
Mexico Migration
Alliance- CAMMINA**

\$475,000

Disbursed by CAMMINA in grants to 10 organizations in the U.S., Mexico and Central America offering direct services and advancing transnational advocacy strategies.

**VENEZUELAN
MOVING FWD**

Launched a new campaign to expand the philanthropic and social finance response to 5 million Venezuelans forced to flee home.

BUILDING CAPACITY

- **May 2019** 42 partner organizations from across the region attended our transnational grantee convening in Mexico.
- **June 2019** Officially launched #VenezuelansMovingFwd at HIP's Annual Conference to address the escalating number of Venezuelans seeking asylum.
- **July 2019** Co-hosted with YWCA of El Paso Del Norte, a funders delegation with 35 of leading philanthropic and migrant serving organizations in El Paso, Sunland Park, and Juarez.
- **Nov 2019** HIP Cohosted, "Human Rights Summit: Strengthening Response Across Borders" with Grantmakers Concerned with Immigrants and Refugees, International Community Foundation, California ChangeLawyers, and San Diego Grantmakers, over 95 migrant advocates, academics, funders and lawyers from Central America, Mexico and the U.S. in San Diego and Tijuana for a convening and border delegation.
- **Dec 2019** Hosted a funders delegation to the Mexico/Guatemala border in Tapachula, Mexico.

BORDERPHILANTHROPY
#SolidaridadMigrante #TheyAreChildren
#ICERAIDS #CLOSETHECAMPS
#NOCHILDRENINCAGES
2 MILLION REACHED

LÍDERES TRANSFORMING PHILANTHROPY

150+

The Lideres Network grew to 150+ alumni who are now building a community, providing spaces to heal and to fortify their resilience within institutions of systemic racism to work together for justice.

31

31 mid-career Latinx philanthropic and social sector professionals took part in our 8-month leadership development program. They now have the skills to influence how the philanthropic sector reflects, respects, responds, and resources communities of color.

12

12 human rights defenders from Mexico were selected for a first-of-its-kind intergenerational leadership development experience addressing how classism, colorism, and ageism influence power dynamics in philanthropy.

50+

Over 50+ Latinx Foundation Trustees participated in 5 regional listening circles; generating ideas for HIP to address disparities related to philanthropic investments and responsiveness.

A GROWING MEMBERSHIP

74 ORGANIZATIONAL MEMBERS



15 NEW ORGANIZATIONS

99 INDIVIDUAL MEMBERS

5 NEW BOARD MEMBERS

NUESTRO MOMENTO, NUESTRO PODER

In June we hosted our annual national conference in Washington, D.C.



#2

#LatinosGive2019 trended at #2 in Washington D.C., with 7 MILLION impressions.



500+

Leaders and innovators from across sectors attended the 2019 conference in Washington, D.C..



36

Sponsors spanning the corporate, philanthropic, and nonprofit sectors.



Officially launched the PowerUp Fund and LatinxFunders Dashboard.

LatinxFunders is an ongoing research project documenting the landscape of foundation funding in the Latinx community.



PUBLIC & SOCIAL ENGAGEMENT



584

Editorial mentions, up 43% from 2018.



162%

Increased media coverage in 2019 with coverage in Telemundo, NBC, and MSNBC.



612

Million people reached via earned media.



Ana Marie Argilagos, President and CEO, of Hispanics in Philanthropy named 2019 Nonprofit Times Power & Influence Top 50 Leader.

SOCIAL GROWTH 15% FOLLOWER GROWTH

11.9K

TOTAL FOLLOWERS

5.9K

LINK CLICKS

35K

TOTAL ENGAGEMENTS, UP 112%

8K

VIDEO VIEWS