



**HISPANICS IN
PHILANTHROPY 2021**

END OF YEAR HIGHLIGHTS

In 2021 HIP granted \$7M+

The largest recipients included:

- \$3.9M United States
- \$2.3M Mexico
- \$500k Central America
- \$147k Colombia

WE ALSO

**Held our first HYBRID
conference in LA:**

700+ leaders and innovators together

26 sponsors

200 speakers covering racial equity, migration & forced displacement, climate crisis, education, health equity and gender.

Strengthened our LEADERSHIP Pipeline with the *Líderes* Fellowship program.

200

Latinx leaders across the U.S. & Puerto Rico are growing the power of our network.



GENDER EQUITY

grew in 2021, granting:

\$1.7M

to 30
organizations

\$64K

in emergency
funds

6

new partners
based in Mexico

Raised awareness of the reality of migrant women on their journeys through the Americas during the **International Day for the Elimination of Violence against Women**, in partnership with RacismoMX, Espacio Migrante, and CAFEMIN.

MIGRATION AND FORCED DISPLACEMENT granted:



\$1.8M to support **60 new projects**:

- 30% based in the United States
- 55% in Mexico and Central America
- 15% in South America



- **Project M**, in partnership with **Civic House, Kubadili, and Wingu**, increased capacity building offerings through **174+ bilingual training modules** for **87 organizations** spanning across 14 different countries.

- Partnered with Rose Espinola Strategies on the Movement Tech Desk, a Spanish-language digital organizing training program for 60 organizations.
- **Our 2nd Annual Human Rights Summit** in April virtually gathered 243 attendees from 14 different countries.
- **Venezuelans Moving Forward/Venezolanos Adelante** hosted and co-hosted 6 online events about the realities of Venezuelan migrants and how the philanthropic community can engage.

EMERGENCY RESPONSE INITIATIVES



The **Colombia Solidarity Fund** awarded **\$145K** to **14 organizations** mobilizing and directly supporting local communities.



Supported the **migrant Haitian population** through **\$75K** for organizations providing first response humanitarian support.



The **Essential Fund** awarded an additional **\$310k** to **24 Latinx-led and Latinx-serving organizations** working to provide COVID-19 relief and recovery efforts in the U.S.

HIPGIVE

Democratizing Philanthropy

Raised \$800K+ from 11K HIPGivers.

- Benefited a total of **234 projects** from **189 organizations** across **12 countries**.
- Hosted over **50 bootcamps**, information sessions & presentations reaching **2,600+ people**.
- The 6th annual #GOMujeres campaign raised \$100k+ from more than 2k individual donors for 67 organizations

INICIO VENTURES

Refined our work into a 3 pillar approach of investing, developing, and connecting Latinx startups:

- **\$550K** in total capital across **6 Latinx-led startups**, 67% female founders
- **2 Latinx Launchpad Pitch Competition Events** (SoCal and Latinas) awarding \$70k to 7 talented startups
- **Venture Fellows program** launched with 4 MBA students
- Provided \$250K in **field building grants to entrepreneurship ecosystem builders** The Allapattah Collaborative CDC and STTE Foundation

NEW LAUNCHES

- **Power Building and Justice** will grant \$4M over the next 3 years.
- **Transforming Philanthropic Practice** program offering advisory services, research, and best practices
- **Digital Giving Circles** on HIPGive.

SHARED INSIGHT AND KNOWLEDGE

- Stanford Social Innovation Review article on **Building Power for an Inclusive, Multiracial Democracy**.
- Series showcasing **rising Latinx leadership in philanthropy** with the Nonprofit Quarterly.
- Critical Spanish-language report, **A Second Look at Human Trafficking** from the Perspective of Civil Society Organizations, that was covered by over 150 national and international media outlets.

ENGAGEMENT



@BEHIPGIVE



2M+

Impressions

40K+

Engagements

across all HIP's social media channels

@HIPGIVE



17%

Social channels'
growth

35K+

interactions
across all
channels