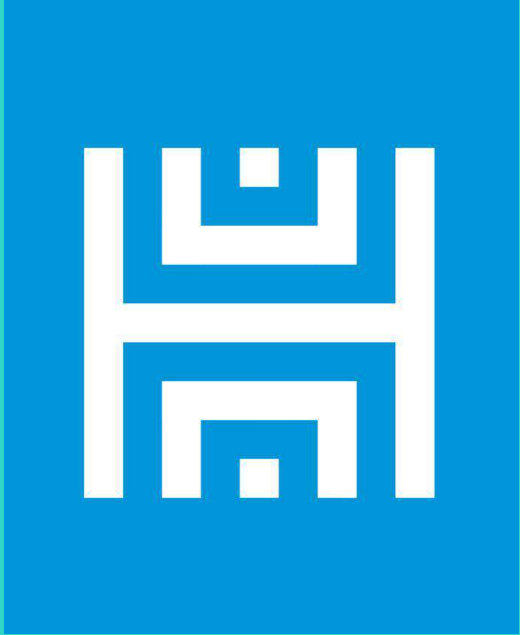


# WELCOME

# Bay Engaged

 **HISPANICS IN  
PHILANTHROPY**





# AGENDA

Jan 25th, 9:30 am PST

- 1 Welcome & Agenda Overview
- 2 Celebrations & Announcements
- 3 Cafecito Breakout Sessions
- 4 Roster of 2024 meetings
- 5 Discussion on collective action using stories and data



# THE BAY ENGAGED TEAM



**Laura Lemus**

Bay Engaged Program  
Manager and Director of  
Partnerships at HIP

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Happoldt**

Bay Engaged  
Consultant

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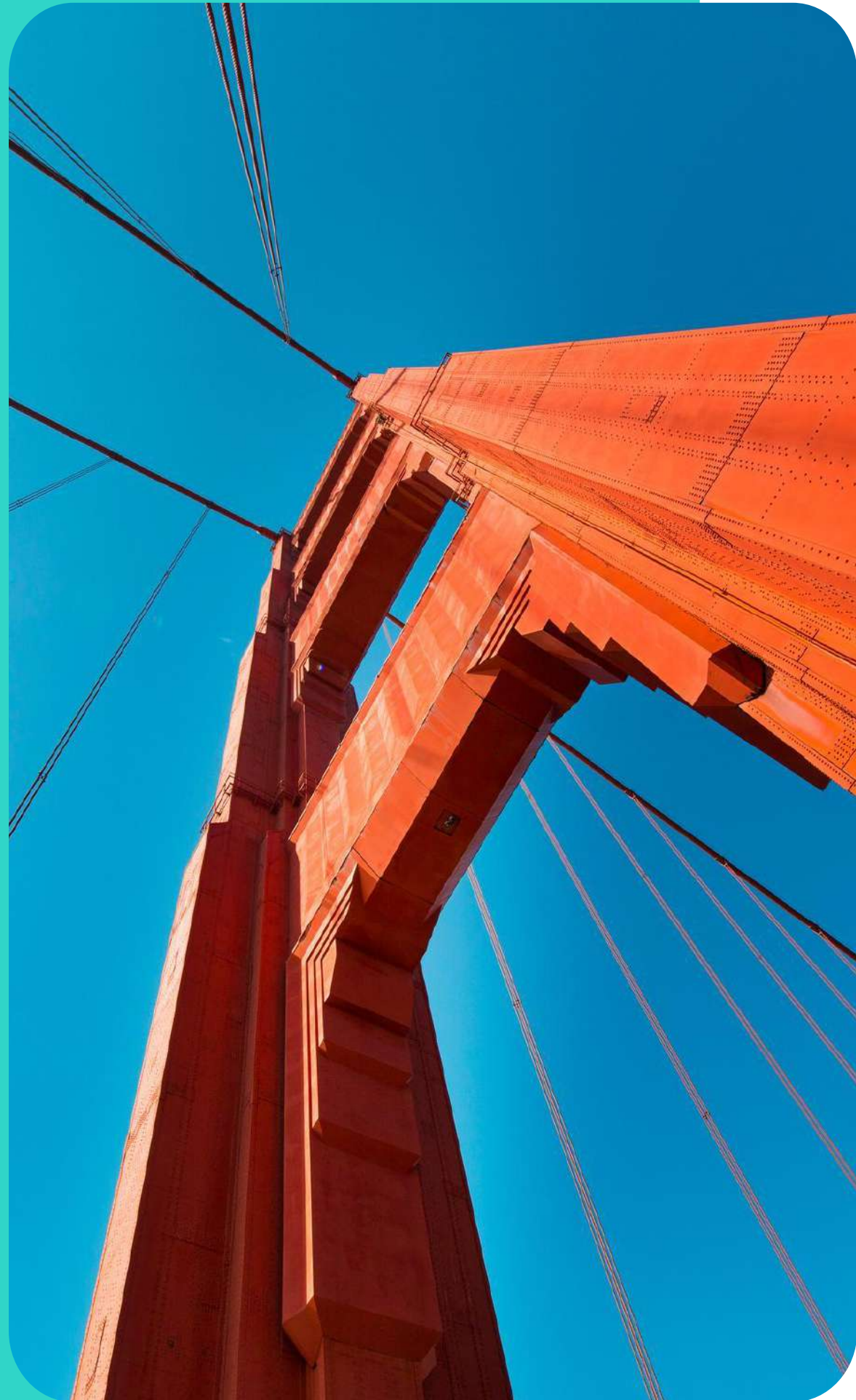


**Jessica Borges**

Bay Engaged Coordinator  
and Funder Engagement  
Sr Associate at HIP

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**Bay Engaged** is a network of Latine philanthropy professionals serving or based in the Bay Area of Northern California. Members can hold any position within a foundation, from grants or program staff to administration to Board member. A passion for uplifting our Latine communities across California and here in the Bay Area is the primary prerequisite.





PANICS IN PHILANTHROPY

# Bay Engaged Charter

**EXPECTATIONS**

Primary expectations of Bay Engaged members:

- Attend the annual six meetings, watching the recording for missed meetings.
- Participate actively and respectfully in discussions and exchanges.
- Inform foundation leadership about Bay Engaged topics and efforts
- Commit time and expertise to BE collective campaigns as needed.



## OVERVIEW

California is the most diverse state in the nation and Latines constitute the largest group at 39%. Looking to the future, more than half of young Californians (ages 24 and under) are Latine. In the Bay Area, Latines constitute nearly 25% of 6 of the 9 counties. Yet, data shows that despite significant need in Latine communities, philanthropy in the U.S. continues to give about 1 percent of its philanthropic dollars to Latine organizations, a margin far from the need reflected in our communities. Furthermore, Latines are often underrepresented in California's philanthropy field, especially in senior leadership and Board positions, where funding decisions are made. To address these concerns directly and better strategically mobilize Latine funder leaders in the Bay Area, Hispanics in Philanthropy (HIP)<sup>1</sup> launched Bay Engaged in 2020.

## WHO WE ARE

Bay Engaged is a network of Latine philanthropy professionals serving or based in the Bay Area of Northern California. Members can hold any position within a foundation, from grants or program staff to administration to Board member. A passion for uplifting our Latine communities across California and here in the Bay Area is the primary prerequisite.

## OUR GOALS

Bay Engaged members meet six times a year and work collectively to:

- Expand funding to Latine communities in the Bay Area and promote power-building.
- Support one another in navigating the philanthropy field and advancing Latine leadership across Foundations and their Boards and advocate for trust-based philanthropy.
- Create communication channels that result in a more connected and strategic network.
- Build a learning forum, where expertise, job openings, and professional development are shared.
- Promote inclusion and racial and gender equity within our organizations and funding.
- Work collaboratively to collect and disseminate data and stories that promote the importance of investing in Latine communities in California.
- Respond to emerging needs in Bay Area Latine communities with collective action.

1. HIP leverages philanthropic resources to mobilize and amplify the power of our communities through two main strategies: a) mobilize diverse donors and investors to accelerate equitable funding across the Americas; and b) transform traditional philanthropic ideas and practices through inclusive leadership, narrative change, and by convening and connecting to build power.

**FOCUS FOR 2024 (AND BEYOND)**

**Collective Action**

- Using data and stories to build the case for increasing funding to the Bay Area Latine community.

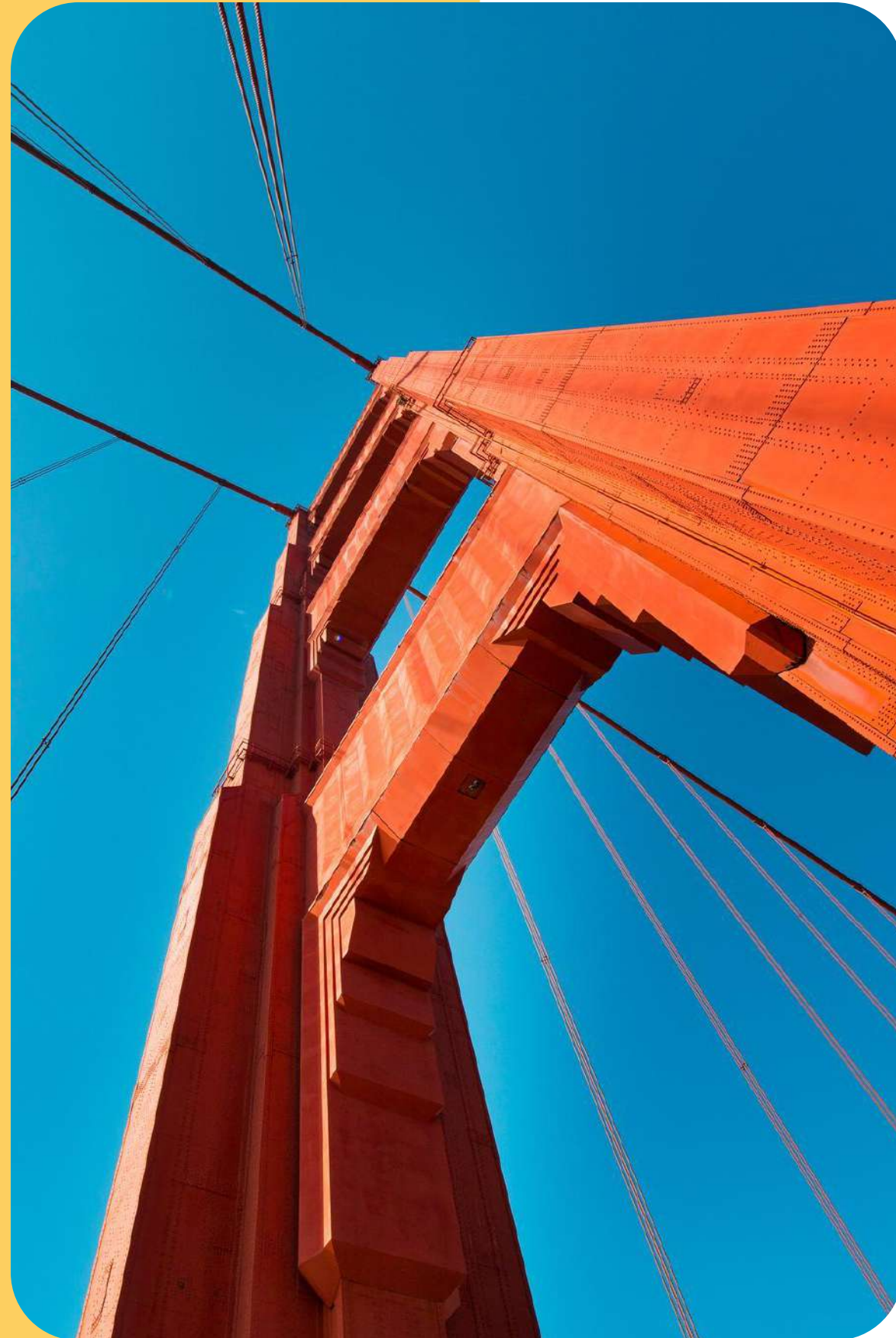
**Additional Priorities**

- Education/dialogue on essential topics, especially Climate change and CA's Latine community.
- Strengthening communication across the network.
- Ongoing professional development opportunities.

# THE BAY ENGAGED CHARTER

**What is included?**

- Overview
- Description of Bay Engaged
- Goals
- Expectations from BE Members
- 2024 focus and beyond



# CELEBRATIONS AND ANNOUNCEMENTS

Remember to send us any announcements or celebrations at

[bayengaged@hipfunds.org](mailto:bayengaged@hipfunds.org)





# INTERCAMBIO | NETWORKING

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## **Ice Breaker:**

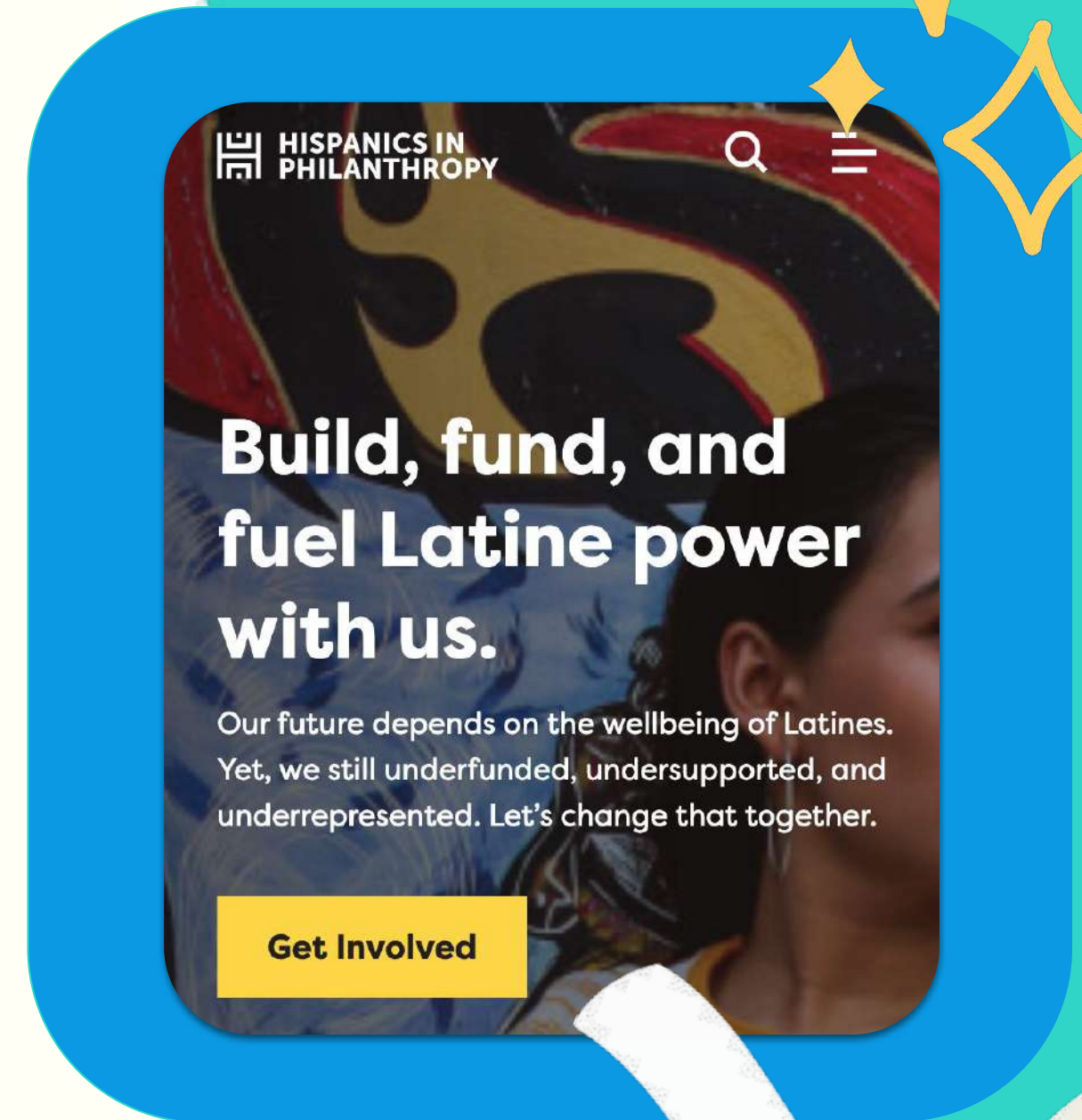
**what brought you to philanthropy and what has kept you in philanthropy even when it's challenging?**

*you each have 5 minutes to share*



We are working to achieve further engagement and participation through **improved strategic communication:**

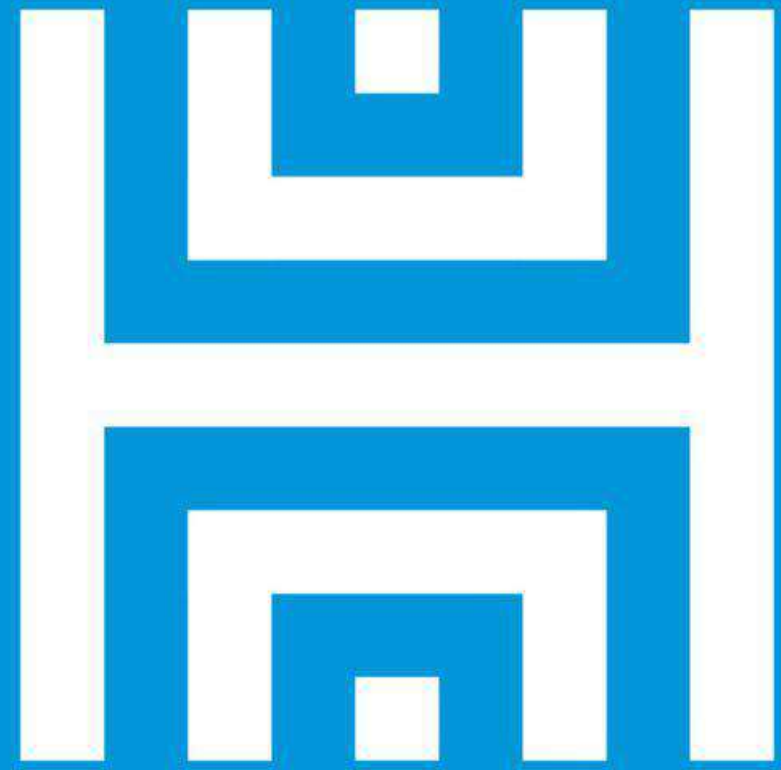
- New website (in process) + google group: bayengagedgroup@hipfunds.org
- Welcome package for new members
- Place-based work through in person meetings and regional convenings
- More to come!





# ROSTER OF 2024 MEETINGS

January 25	Virtual	The purpose of this meeting is to kick off the fourth year of Bay Engaged, present the <b>roster of meetings for 2024</b> , announce updates, and begin exploring what <b>collective action using data and stories</b> will look like for the network.
March 21	In person	Bay Engaged members will gather in-person to share a meal with the network and listen to a <b>local climate expert discuss the impact on our Latine Bay Area communities</b> . In this meeting, the network will also shape how to keep data and stories as a collective action moving forward.
April 18	Virtual	<b>Bay Engaged will be joined by the Chicago Latinos in Philanthropy (CLIP) network!</b> Agenda will include an overview of CLIP's work, what we can learn from their efforts, an opportunity for relationship building between Bay Engaged and CLIP, and a discussion on home ownership as an opportunity for wealth generation for Latine communities in Chicago and the Bay Area. We'll also continue to discuss and evolve our data and stories collective action work, as it progresses.
June 20-21	In person	If you are attending the HIP conference, June 20-21 in Chicago, you are invited to a <b>social hour</b> with Chicago Latinos in Philanthropy (CLIP) to meet and connect in person.
September 5	Virtual	Informed by Bay Engaged members, this meeting will center on the different regions of the Bay Area: San Francisco/East Bay, South Bay and North Bay with <b>discussions on regional funding priorities and challenges</b> in these areas. We'll do breakout groups by region to deepen ties and promote collaboration in the communities where we are most focused.
November 14	Virtual	The last meeting of 2024 will be to reflect on what we have accomplished in 2024, share <b>feedback for 2025</b> , and close out the year with community building and joy. Maybe there will even be time for a special guest!



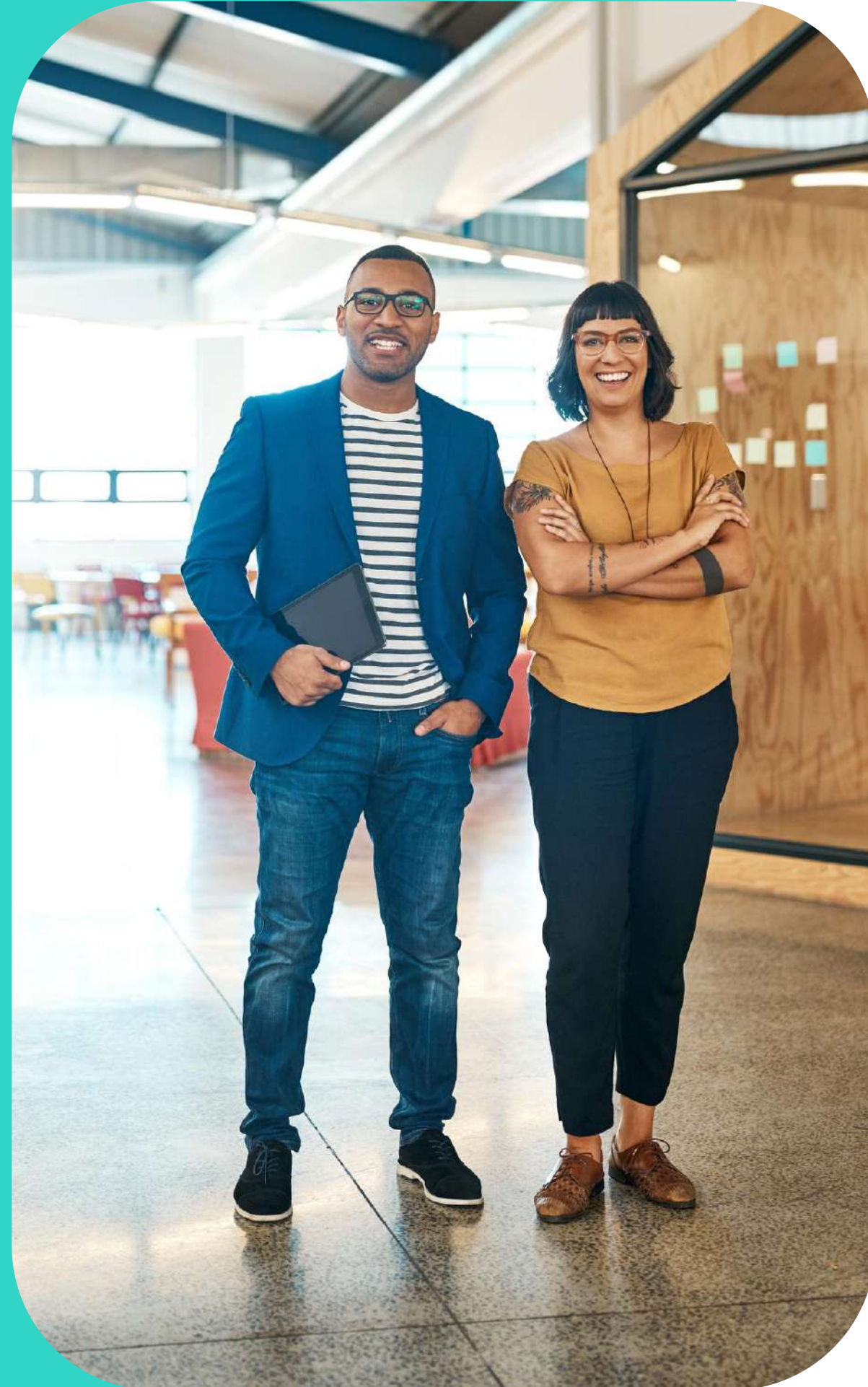
# Are you attending the HIP Conference in Chicago?

*Corazón y Poder. Unleashing Our Power*  
June 20-21, 2024  
Renaissance Chicago Downtown Hotel

[Register Here](#)







# Collective action using data & stories discussion



**HISPANICS IN  
PHILANTHROPY**



**Gracias!**

Bay Engaged  
Convening #1  
Year 4